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- european:

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Abstract of JP2001325507

PROBLEM TO BE SOLVED: To convert coupon information sent via a broadcasting channel, a communication channel, etc., into points of a point totalization system. **SOLUTION:** The coupon information included in the broadcast signal from a broadcasting station 100 is received by a client device 40 and a coupon icon is displayed on its display screen. When the coupon icon is clicked, the coupon ID is passed as an argument to a coupon use processing program at a point center 50. The coupon use processing program calculates converted points to the point center 50 and an other-company point totalization system 60 by referring to the coupon use information and adds them to the point cumulative value of the point center 50 or specific point totalization system 60 at a user choice.

